

## bhove keratin smoothing therapy vs bhove rescue therapy which one is right for you?

Do you have unruly, curly, frizzy, damaged or dry locks?

Not sure which bhove treatment is right for you?

Feel unsure no more! We've put together some useful information for decoding your hair type and treatment needs to help you choose the perfect bhove in-salon therapy.

We always recommend that you have a full consultation with your stylist to discuss your hair texture, your lifestyle and the result you're after before making a decision.

### bhove keratin smoothing therapy:

Does your hair hate rain and humidity?

Do you avoid swimming even though you'd love nothing more than to take the plunge?

Do you suffer from a frizzy halo?

Do you struggle with unmanageable, boofy looking locks?

Does it take you forever to blow-dry your hair and additional time to smooth it down with straightening irons after your blow-dry work out?

Do you want the versatility of enjoying the best of both worlds? Straight one day - Wavy the next?

If you've answered YES to any of the above, then the bhove smoothing keratin therapy is your ticket to streamlining your beauty routine.

### bhove rescue therapy:

Are you experiencing excessive split ends or breakage?

Does your hair feel severely dry and rough?

Is your hair dull?

Does your hair snap off?

Does your hair struggle to hold a style?

Do you bleach your hair often?

Do you use chemical straightening treatments?

Do you regularly use heat appliances, such as hairdryers and straightening /curling irons?

Do you spend hours in the sun, sea or chlorinated pool?

If you've answered YES to any of the above, then bhove rescue is your go-to therapy to reclaim shiny, bouncy, healthy hair.

**bhove smoothing keratin therapy is a heat-activated treatment – so, depending on your hair type and texture, you may be able to wash and go, or you may need to apply some heat with your hairdryer to achieve smooth, luscious-looking locks that are low on maintenance and high on manageability.**

**bhove rescue should not be confused with a traditional keratin smoothing – there is absolutely no straightening involved. This revolutionary therapy has been specifically designed and formulated to help restore, repair and protect hair that has been severely damaged.**

	bhove smoothe keratin therapy	bhove rescue therapy
sedates frizz	5	1
softens/smooths curls & waves	5	0
blow-wave versatility	5	2
repairs damage	2	5
enhanced manageability	5	3
reduction in drying time	5	0
shiny hair	5	5
restores elasticity	3	5
protects	3	5
rebuilds internal structure	0	5
restores strength	2	5
enhances shine	5	5

\* RATING OUT OF 5